Idea Competition Evaluation Parameters

Maximum Marks = 100

S.No	Indicators	Maximum Marks	Distribution of marks	Marks
1.	**Number of ideas submitted**	**30**	**25** or more ideas submitted	**30**
			11-24 ideas submitted	20
			5 - 10 ideas submitted	10
			1-4 ideas submitted	5
			No ideas submitted	0
2.	**Field visits (as per guidelines*)**	**20**	Name of the place visited	**4**
			Number of students visited	**4**
			Number of faculties visited	**4**
			Outcome of the field visit(Max. 200 words)	**4**
			One group photograph	**4**
3.	**List of ideas submitted in excel format**	**5**	Name, Email and contact number of Team Leader and title and description of the ideas received	**5**
4.	**IIC evaluation committee formed as per guidelines***	**5**	Details of the evaluation committee (Select from IIC Council members on portal and add External members, if any.)	**5**
5.	**Social Media Promotion**	**5**	Promotion of event on social media page of IIC and institute (Facebook / Twitter) by IIC social media coordinator**	**2.5**
			Promotion of event on University/Institute Website as well as Social Media Page (Facebook / Twitter) **	**2.5**
Details of shortlisted Ideas				
6.	**Outcome of Field visit**	**5**	Name of the place visited and Observations (max. 200 words)	**5**
7.	**Details of the idea**	**5**	Title of the idea Submitted	**5**
			Idea Description(max. 200 words)	
8.	**Social Benefits/ Impact of Ideas**	**10**	Solving Regional Level Problem (District/State level)	**10**
			Solving National Level Problem	8
			Others	5
9.	**Innovation & Uniqueness**	**10**	New Innovative Idea	**10**
			Based on pre-existing Idea	5
10.	**Team Details**	**5**	Name, Email and contact number of shortlisted Team Leader	**2.5**
			One group photograph of shortlisted team with evaluation committee	**2.5**

*   Refer Idea competition Guidelines.
** Provide screenshot of posts and tweets on social media page for evaluation

Note:

*   Reports to be filled on MIC-IIC website at http://www.mic.gov.in/iic.html , Login to upload report.
*   Decision of idea being Innovative, pre-existing, Solving Regional or National problems lies with Evaluation committee. Evaluation Committee can take other decisions as per the requirement and when and where required for.
*   Idea can be submitted by individual or in team.
*   For S. No. 8 & 9 committee has to decide these parameters for each Shortlisted idea for next stage(Design Competition for Proof of concept development) on report upload portal at http://www.mic.gov.in/iic.html.